

MATTHEW MOORE

GOLF & TRAVEL

GLOBAL GOLFER MAGAZINE

MEDIA KIT



MATTHEW MOORE

Matthew Moore is the founder and publisher of Global Golfer Magazine.

An award winning journalist, scratch golfer & member of the IGTWA (International Golf Travel Writers Assoc), his work has been published in Golf Monthly, The Independent, Golf News, Play Better Golf, Women & Golf, ABTA & IAGTO Golf Guides.

AUDIENCE

- UK, USA, Hong Kong, Australian and mainland European golfers
- 70% male/ 30% female
- 65% aged 25-44
- 35% aged 44-64
- English speaking
- Interested in UK, Europe and American golf breaks & experiences

SITE STATS

470K

unique lifetime
visitors

4K

average
monthly visits

70K

average annual
page views

623

google indexed
web pages

DIGITAL MEDIA

You'll find us on Instagram, Facebook, Twitter and Pinterest and we're growing all the time; so is our mailing list of subscribers!



1.7K

Email subscribers



1,220

Social Followers

WORK WITH US



Digital advertising can be placed as banner leaderboards (728 x 90), as sidebar MPUs (300 x 250) or as sidebar skyscrapers (600 x 120).

Ads can also be purchased for high-profile in-content positions which are visible when reading our articles.

Ads on www.globalgolfermag.com are all **trackable** and **link back to your preferred URL**.



WE ARE NICHE. WE ARE SMALL. WE ARE TRUSTED!

Global Golfer is not part of a giant media corp. We don't have gilded investors and our numbers prove it.

What we do – we do well & because we love golf. Our readers know this and trust our expertise and authority on golf and travel.

Advertising on our site will help your brand or product reach an engaged audience of golfers for whom golf & travel is an essential lifestyle choice.

– Rate card below –

1 month

MPU: £20

SKY: £40

LDB: £60

6 months

MPU: £60

SKY: £90

LDB: £150

3 months

MPU: £40

SKY: £60

LDB: £100

12 months

MPU: £100

SKY: £150

LDB: £200

SPONSORED POSTS

Sponsored Posts are priced individually on enquiry, depending on length of post, number of links included and the nature of the content and client.

Only posts that are of genuine relevance, are educational or entertaining to our readership will be accepted. Any guest posts will be asked to fit our 'house style' and will be reasonably edited to meet our editorial standards.

People we've worked with





CONTACT

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